

13<sup>th</sup> May 2021

### Invitation Notice

Inviting entries from trainers for **Kaushalacharya Awards 2021**

PMKVY Trainers being the key drivers in the skill ecosystem, have tirelessly trained India's youth to be future ready and ensured that capacity building is a continued endeavor. The Ministry of Skill Development & Entrepreneurship (MSDE) aims to acknowledge their contribution to the skill ecosystem.

National Skill Development Corporation (NSDC), on behalf of MSDE, invites self-nominations from trainers/ master trainers, nominations for trainers from training partners and State Skills Development Missions, and for master trainers from Sector Skill Councils for the third edition of **Kaushalacharya Awards**. An initiative of MSDE, the Kaushalacharya Awards is an annual celebration that focuses on honoring the skill trainers and the impact created by them on India's youth.

Like previous editions, the Kaushalacharya Awards 2021 ceremony is scheduled for September 5<sup>th</sup>, on the occasion of Teachers' Day, to acknowledge the learnings imparted by our dedicated skilling gurus. The nomination forms along with FAQs will soon be available on the NSDC website [www.nsdcindia.org](http://www.nsdcindia.org).

**The nominations can be filed online, anytime between May 15, 2021 to May 31, 2021.**

The PMKVY trainers have helped young aspirants achieve national and international standards through training to continuously skill, upskill and reskill them thereby accelerating the skilling ecosystem and helping India in becoming 'Atmanirbhar Bharat'. It is the result of steadfast commitment of our trainers that presently under PMKVY, more than 1.21 Crore youth have been trained and the momentum has continued in PMKVY 3.0.

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To honor our skill gurus, there will be two award categories under **Kaushalacharya Awards 2021 - PMKVY Category**

Category	Broad parameters
<p><b>Category 1 National Award for Excellence-Trainer.</b></p> <p><b>(Excellence in Training)</b></p>	<p>The following parameters shall be considered for the batches trained by the trainer:</p> <ul style="list-style-type: none"> <li>• Placement performance of candidates trained.</li> <li>• Certification performance of the candidates trained.</li> <li>• TP recommendation/testimonial/citation on Trainer’s professional achievement covering proficiency in thematic/job role knowledge, teaching ability, use of technology, communication skills, past awards etc.</li> <li>• Feedback from candidates (max 5)</li> <li>• Experience in the skill ecosystem as a trainer</li> </ul>
<p><b>Category 2 National Award for Excellence - Master Trainers</b></p> <p><b>(Excellence in Providing Training of Trainers)</b></p>	<p>The following parameters shall be considered in this category</p> <ul style="list-style-type: none"> <li>• Quantitative performance of the master trainer like number of trainers trained</li> <li>• SSC recommendation/testimonial on master trainer’s professional achievement covering proficiency in thematic/job role knowledge, teaching ability, use of technology, communication skills, past awards etc.</li> <li>• Feedback from ToT trained trainers (Max 5)</li> <li>• Experience in the skill ecosystem as a master trainer</li> </ul>

The eligibility criteria for applying in these categories requires trainers to be Training of Trainers (ToT) certified and master trainers to hold a master trainer certificate. Nominations are invited as per following sector groups:

Group 1	Group 2	Group 3	Group 4	Group 5
Electronics and Hardware	Apparel	Retail	Telecom	Construction
Furniture and Fittings	Persons with Disability	Logistics	IT-ITeS	BFSI
Sports	Life Sciences	Capital Goods	Beauty and Wellness	Tourism & Hospitality
Rubber	Food Processing	Plumbing	Management	Healthcare
Infrastructure Equipment	Mining	Gems and Jewellery	Green Jobs	Agriculture
Aerospace and Aviation	Textiles and Handlooms	Iron and Steel		Power
Hydrocarbon	Domestic Worker			Automotive
	Handicrafts and Carpet			Media and Entertainment
	Leather			